



SUBSTANCE ABUSE AND MENTAL
HEALTH SERVICES ADMINISTRATION

NATIONAL PREVENTION WEEK 2017!

**MAKING EACH
DAY COUNT**

20 17

May 14–20, 2017



Visit the SAMHSA website to learn more
about planning a National Prevention
Week 2017 event in your community.

www.samhsa.gov/prevention-week





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WHAT IT'S ABOUT

National Prevention Week is a SAMHSA-sponsored annual observance that brings individuals, organizations, coalitions, states, and communities together through local events. We know that preventing substance use and mental disorders is possible: National Prevention Week helps others know it too!

National Prevention Week is held each year during the third week of May, near the start of summer. Summer is a season filled with celebrations and recreational activities where substance use can occur. National Prevention Week is timed to allow schools to take part in a prevention-themed event before the school year ends, raising awareness in students of all ages.

National Prevention Week 2017 will take place from May 14 to 20.

Since the first National Prevention Week in 2012, there have been hundreds of community events across nearly all 50 states and U.S. territories—from workforce events to sporting events and so much more.

BRING NATIONAL PREVENTION WEEK TO YOUR COMMUNITY

Get creative with your event through school assemblies featuring guest speakers, health fairs, community fun runs, TV and radio public service announcement contests ... and anything else you can dream up!

Many communities decide to involve their local leaders and state policymakers in National Prevention Week by asking them to issue a proclamation recognizing National Prevention Week in their state or community and informing others about the observance on social media.

SAMHSA has a suite of tools and resources available to help organizations plan, promote, and carry out prevention-themed events. Visit **www.samhsa.gov/prevention-week** to access these resources.

**Take part in National
Prevention Week this year!**

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